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# JUDGING CRITERIA

## Team

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### Note

- Scores for each criteria will be assigned on a scale of 1 to 5.
- Judges will have the discretion to assign partial points (e.g. 2.5).
- Scores will be tallied and the winners will be determined based on the total score.

## Pitch (Total Score: 15 Points)

### A. Balanced (1–5 Points)

1. The pitch is unbalanced and does not cover all the necessary elements or does not present them in a clear and concise way.
2. The pitch covers most of the necessary elements but some key elements are missing or not well-developed.
3. The pitch covers all the necessary elements in a clear and concise way, demonstrating a deep understanding of the problem, solution, product/market fit, business model, traction, financials, team, and funding request.
4. The pitch covers all the necessary elements in a clear and concise way, and the team presents them with enthusiasm and passion.
5. The pitch covers all the necessary elements in a clear and concise way, and the team presents them with exceptional enthusiasm, passion, and creativity.

### B. Compelling (1–5 Points)

1. The pitch is not engaging and lacks storytelling or other effective techniques, making it hard for the audience to stay interested.
2. The pitch is somewhat engaging and uses some storytelling or other effective techniques, but could be improved to make it more compelling.
3. The pitch is highly engaging and effectively uses storytelling or other effective techniques to capture and maintain the audience's attention.
4. The pitch is highly engaging and includes a creative and innovative approach to storytelling or other effective techniques that captivate the audience.
5. The pitch is exceptional, delivering a highly creative and innovative approach to storytelling or other effective techniques that thoroughly captivate the audience.

## C. Interactive (1–5 Points)

1. The team struggles to manage the Q&A and callbacks, appearing unsure or unprepared for questions.
2. The team manages the Q&A and callbacks adequately, but could improve in terms of confidence and clarity in their responses.
3. The team manages the Q&A and callbacks confidently and successfully, effectively addressing any questions or concerns raised by the judges or audience.
4. The team manages the Q&A and callbacks with exceptional confidence and clarity, effectively responding to all questions or concerns raised by the judges or audience.
5. The team manages the Q&A and callbacks with exceptional confidence, clarity and creativity, effectively responding to all questions or concerns raised by the judges or audience and delivering additional insights or ideas that impress the judges.

## Code Quality (Total Score: 15 Points)

### A. Functionality (1–5 Points)

1. The code does not function as intended or has major flaws that prevent it from working properly.
2. The code works but has minor bugs or errors that affect its functionality.
3. The code works as intended and is functional, but could be improved in terms of efficiency or accuracy.
4. The code is highly functional, efficient, and accurate, with minimal or no bugs or errors.
5. The code is exceptional, demonstrating a highly efficient and accurate implementation of the intended functionality, with a high degree of complexity or sophistication.

## **B. Readability (1–5 Points)**

1. The code is unreadable and difficult to understand, with poor naming conventions, lack of comments or documentation, and inconsistent formatting.
2. The code is somewhat readable, but could be improved with better naming conventions, more comments or documentation, and more consistent formatting.
3. The code is generally readable and easy to understand, with good naming conventions, sufficient comments or documentation, and consistent formatting.
4. The code is highly readable, with excellent naming conventions, thorough comments or documentation, and consistent, well-organized formatting.
5. The code is exceptional, demonstrating outstanding readability and clarity, with clear, concise naming conventions, thorough, detailed comments or documentation, and impeccable formatting.

## **C. Modularity (1–5 Points)**

1. The code is not modular and is difficult to maintain, with a lack of separation of concerns or proper organization.
2. The code is somewhat modular, but could be improved with better separation of concerns or organization.
3. The code is generally modular and organized, with reasonable separation of concerns and organization.
4. The code is highly modular and well-organized, with clear separation of concerns and proper organization.
5. The code is exceptional, demonstrating exceptional modularity and organization, with outstanding separation of concerns and exceptional organization.

## **Innovation (Total Score: 15 Points)**

### **A. Originality (1–5 Points)**

1. The idea is not original and has been done before.
2. The idea is somewhat original, but not highly unique or novel.
3. The idea is moderately original with some unique or novel elements.
4. The idea is highly original, with many unique or novel elements.
5. The idea is exceptional, demonstrating exceptional originality and innovation.

### **B. Compelling (1–5 Points)**

1. The idea has little to no impact and does not solve a significant problem or meet a significant need.
2. The idea has some impact, but could be more significant in terms of addressing a pressing problem or need.
3. The idea has moderate impact, with potential to address a significant problem or need.
4. The idea has significant impact, with clear potential to address a pressing problem or need.
5. The idea has exceptional impact, with outstanding potential to address a significant problem or need.

## **C. Feasibility (1–5 Points)**

1. The idea is not feasible and cannot realistically be implemented.
2. The idea is somewhat feasible, but would require significant resources or development to be implemented.
3. The idea is moderately feasible, with potential to be implemented with some resources and development.
4. The idea is highly feasible, with clear potential to be implemented with reasonable resources and development.
5. The idea is exceptional, demonstrating exceptional feasibility and potential for implementation.

## **Practicality (Total Score: 15 Points)**

### **A. Implementation(1–5 Points)**

1. The solution is not implementable and cannot realistically be developed or deployed.
2. The solution is somewhat implementable, but would require significant resources or development to be realized.
3. The solution is moderately implementable, with potential to be developed and deployed with some resources and development.
4. The solution is highly implementable, with clear potential to be developed and deployed.
5. The solution is exceptional, demonstrating exceptional feasibility and potential for development and deployment.

## **B. Scalability(1–5 Points)**

1. The solution is not scalable and would not work for larger audiences or markets.
2. The solution is somewhat scalable, but would require significant modification or adaptation to work for larger audiences or markets.
3. The solution is moderately scalable, with potential to be adapted or modified to work for larger audiences or markets.
4. The solution is highly scalable, with clear potential to work for larger audiences or markets with minimal modification or adaptation.
5. The solution is exceptional, demonstrating outstanding scalability and potential for working for larger audiences or markets.

## **C. Sustainability(1–5 Points)**

1. The solution is not sustainable and would not work in the long term.
2. The solution is somewhat sustainable, but would require significant modification or adaptation to work in the long term.
3. The solution is moderately sustainable, with potential to be adapted or modified to work in the long term.
4. The solution is highly sustainable, with clear potential to work in the long term with minimal modification or adaptation.
5. The solution is exceptional, demonstrating outstanding sustainability and potential for working in the long term.

## **Team Collaboration (Total Score: 10 Points)**

### **A. Communication(1-5 Points)**

1. The team had poor communication and had difficulty working together.
2. The team had some communication issues, but was able to work through them.
3. The team had adequate communication and was able to work together effectively.
4. The team had good communication and worked together very well.
5. The team had exceptional communication and was able to work together seamlessly.

### **B. Coordination(1-5 Points)**

1. The team had poor coordination and had difficulty working on tasks together.
2. The team had some coordination issues, but was able to work through them.
3. The team had adequate coordination and was able to work together on tasks effectively.
4. The team had good coordination and worked together on tasks very well.
5. The team had exceptional coordination and was able to work together on tasks seamlessly.